



March 2009

Our best wishes for an interesting year!

We hope that reading our latest edition of Shout finds you in fine fettle and surviving the Credit Crunch. It is certainly going to be an interesting 2009. In our last edition I talked about the fast changing economic climate and how it was an interesting time to be a financial journalist.

Back in the autumn all the attention was on the financial sector. From Freddie Mac to Lehman Brothers, RBS to HBOS, there was still a feeling of it being a "Wall Street" rather than a "Main Street" phenomenon. How a few months have changed things! Ordinary people are now being hit.

In just one week at the BBC I reported on 12,000 job losses and as the New Year progresses it is getting worse."

So where does all this leave Hand Made Productions and our consultancy business?

Well we have never been

busier! Discretionary spend is often the first to be cut but it really shouldn't be. You need back-up now to make sure you are communicating effectively.

Of course when money is tighter, value is even more paramount. Hand Made Productions is acutely aware of this and it is reflected in our prices. We keep overheads down and pass on the savings to you!

Drop me an email at adam@handmadeproductions.co.uk or call us on +44 (0)1962 777753 to find out more about how we can help you in 2009!

Deep sympathy for Lisa

Adam Kirtley and Siobhan Hand, of Hand Made Productions, express their deep sympathy to the family and friends of Lisa McMurray.

They met and worked with Lisa in September 2008 and were shocked to learn of her death from rabies in January 2009.

Lisa was a lovely, bubbly person committed to animal welfare and was a wonderful ambassador for Cats Protection.

"Given her death at such a young age we feel privileged to have met and worked with her - albeit too briefly," said Siobhan.

Leadership podcast

Audio podcasts are very popular! Pearn Kandola, a Business Psychology firm, wanted an audio podcast to illustrate a brilliant new service they are offering which enhances a company's recruitment and leadership skills.

Armed with just a laptop, microphone and his superb editing skills, our Director Adam Kirtley visited their offices in Oxford and recorded, edited and handed over the podcast there and then.

Do have a listen!

Media Training has never been so important because it is vital people get their messages across correctly.

Our training services continue to be in demand across the world.

DVD clients delighted by skills

Hand Made Productions has been commissioned to produce corporate DVDs for high profile international brands.

The work has involved hi-tech TV expertise including Chromakey and Green Screen technology, Broadcast graphics and virtual studios, and in one case sub-titles in 11 different languages.

Our clients have been delighted with the DVDs we produced and are amazed by our attention to detail and the excellent value for money we offer.

Contact us now for more information!